



CHANDRAKANTI RAMAWATI DEVI ARYA MAHILA P.G. COLLEGE

चन्द्रकान्ति रमावती देवी आर्य महिला पी.जी. कालेज

(Accredited by NAAC)

दीवान बाजार, गोरखपुर (उत्तर प्रदेश)

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Address: New Colony, Dewan Bazar Gorakhpur -273001

Best Practice I

Empowering Women Through Inclusive and Experiential Learning

Best Practice Overview:

Chandrakanti Ramawati Arya Mahila PG College, Gorakhpur, has implemented a best practice focused on empowering women through inclusive and experiential learning in the field of Fine Arts/Visual Arts. Under the guidance of Dr. Rekha, a renowned Visual Arts teacher who has earned a Guinness World Record for her exceptional work, the college has created a dynamic environment that nurtures creativity, innovation, and entrepreneurship among its students.

Objective:

The primary objective of this best practice is to empower female students by equipping them with practical skills in Fine Arts/Visual Arts, fostering a spirit of entrepreneurship, and encouraging them to explore and express their artistic talents. This initiative aims to bridge the gap between education and real-world applications, enabling students to turn their artistic skills into viable business opportunities.

Key Activities:

The entrepreneurship program offers a diverse range of activities designed to enhance students' artistic abilities and entrepreneurial potential:

- 1. Umbrella Painting:** Students learn to transform plain umbrellas into vibrant works of art, exploring the commercial potential of customized, hand-painted products.
- 2. Flower Pot Making:** This activity combines creativity with craftsmanship, teaching students to design and create decorative flower pots that can be marketed as unique home décor items.



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- 3. Poster Painting:** Students are trained in poster design, focusing on developing visually compelling messages for various causes, events, or commercial purposes.
- 4. Portrait Painting:** This classic art form is explored in-depth, allowing students to capture the essence of individuals through their portraits, a skill that holds significant market value.
- 5. Mehndi Competition:** Mehndi, or henna art, is celebrated through competitions, providing students with a platform to showcase their intricate designs and potentially pursue careers as professional mehndi artists.
- 6. Rangoli:** Traditional Indian floor art is taught, with an emphasis on innovation and creativity, encouraging students to explore new patterns and styles.
- 7. Rateshilp:** Students delve into the art of making handicrafts, focusing on creating items that are both aesthetically pleasing and commercially viable.
- 8. Collage Painting:** Students experiment with mixed media, creating artworks that combine various materials and techniques, enhancing their versatility as artists.
- 9. Print Making:** This activity introduces students to the art of printmaking, a skill that can be utilized in various commercial applications such as textile design and stationery.
- 10. Lino Cut Painting:** Students learn the technique of lino cut painting, developing skills in creating intricate designs that can be reproduced on different surfaces.
- 11. Other Arts and Crafts:** The program also includes a variety of other crafts, providing students with a well-rounded education in Fine Arts/Visual Arts.

Impact:

The inclusive and experiential learning approach adopted by Chandrakanti Ramawati Arya Mahila PG College has empowered students to pursue their passions in Fine Arts/Visual Arts while also providing them with the tools to turn their talents into successful entrepreneurial ventures. The program has fostered a sense



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of confidence and independence among students, preparing them to enter the creative industry with a strong foundation in both artistic and business skills.

Recognition:

Dr. Rekha's leadership and dedication have been instrumental in the success of this best practice. Her achievements, including her recognition in the Guinness World Records, serve as an inspiration to students, motivating them to strive for excellence in their artistic pursuits.

This initiative not only contributes to the personal and professional growth of the students but also aligns with the college's mission of empowering women through education and skill development.

Painting Exhibition in CRDAM PG College





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Sand Craft by College Students Promoting Social Message





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Rangoli Preparation by Students





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Sand Craft review by Mayor ,Gorakhpur





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Umbrella Painting Exhibition By College students



6 reactions



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Wall painting by College Students





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Painting Competition Organized for Students of College





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Awards Ceremony for students





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Rangoli and Umbrella Painting By Students





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Painting Competition and Awards Ceremony





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Painting Exhibition reviewed by Prof Usha





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Painting Competition





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College Teaceher Dr Rekha Recognized by Guinness Book

