



**CHANDRAKANTI RAMAVATI DEVI ARYA MAHILA P.G. COLLEGE**

**चन्द्रकान्ति रमावती देवी आर्य महिला पी.जी. कालेज**

(Accredited by NAAC)

दीवान बाजार, गोरखपुर (उत्तर प्रदेश)


Mobile No-+91-9076651662

Mail ID [crdpgcollege.gkp@gmail.com](mailto:crdpgcollege.gkp@gmail.com)

Address: New Colony, Dewan Bazar Gorakhpur -273001

**LIST OF YEAR WISE ACTIVITIES AND EXCHANGE WITH**  
**MoUs**

**2022-2023**

  
प्रिन्सिपल  
चन्द्रकान्ति रमावती देवी आर्य महिला  
पी० जी० कालेज, गोरखपुर



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## MOU 1

CHANDRAKANTI RAMAVATI DEVI ARYA MAHILA  
P.G.COLLEGE GORAKHPUR

BETWEEN

PUNE INSTITUTE OF BUSSINESS MANAGEMENT

MOU DATE-6/09/2022

SESSION 2022-2023



*Siva*  
प्राचार्या  
चन्द्रकान्ति रमावती देवी आर्य महिला  
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## ACTIVITY

The Student Development Program (SDP) scheduled for January 25th focuses on the topic "Startup India." This program is designed to enhance students' understanding of the startup ecosystem and provide practical insights into launching and managing successful startups. The event will feature Mr. Bibhas from IIM Kolkata as the guest speaker and is organized in collaboration with the Pune Institute of Business Management.

### Objectives

1. **Educate Students on Startup Ecosystem:** Provide a comprehensive overview of the Startup India initiative and the broader startup environment.
2. **Inspire and Motivate:** Share success stories and practical advice to inspire students to pursue entrepreneurial ventures.
3. **Skill Development:** Equip students with essential skills and knowledge required to start and sustain a successful business.
4. **Facilitate Networking:** Create opportunities for students to connect with industry experts and peers interested in entrepreneurship.


### Event Details

- **Date:** January 25th
- **Topic:** Startup India
- **Guest Speaker:** Mr. Bibhas, IIM Kolkata
- **Collaborating Institution:** Pune Institute of Business Management

### Agenda

#### Opening Session:

- **Welcome Address:** Opening remarks by the organizing committee, introducing the purpose of the SDP and its significance.
- **Introduction of the Guest Speaker:** Brief background and credentials of Mr. Bibhas, highlighting his expertise and contributions to the field of

  
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entrepreneurship.

### **Main Event:**


- **Guest Lecture by Mr. Bibhas:**
  - **Topic:** "Startup India: Opportunities and Challenges"
  - **Content:** Mr. Bibhas will delve into the Startup India initiative, discussing its objectives, support mechanisms, and impact on the entrepreneurial ecosystem. He will also share insights on common challenges faced by startups and strategies for overcoming them.
- **Interactive Q&A Session:**
  - **Discussion:** Attendees will have the opportunity to ask Mr. Bibhas questions about starting and managing startups, gaining personalized advice and insights.

### **Closing Session:**

- **Summary and Key Takeaways:** Recap of the main points covered during the lecture and the Q&A session.
- **Acknowledgments:** Expression of gratitude to Mr. Bibhas, the Pune Institute of Business Management, and the participants for their contributions and engagement.
- **Networking Opportunity:** Informal session allowing students to interact with Mr. Bibhas and other attendees, fostering connections and discussions on entrepreneurship.

### **Key Topics to be Covered**

1. **Overview of Startup India:**
  - **Initiative Goals:** Objectives of the Startup India campaign and its impact on the Indian startup ecosystem.
  - **Support Systems:** Government policies, funding options, and support services available for startups.
2. **Starting a Business:**
  - **Idea Validation:** Techniques for validating business ideas and identifying market opportunities.
  - **Business Planning:** Essentials of creating a robust business plan and

  
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strategy.

### 3. Challenges and Solutions:

- **Common Pitfalls:** Typical challenges faced by startups, including funding issues, market competition, and operational hurdles.
- **Success Strategies:** Proven strategies for overcoming these challenges and achieving business success.

### 4. Real-Life Case Studies:

- **Success Stories:** Examples of successful startups and the factors contributing to their success.
- **Lessons Learned:** Key lessons and takeaways from the experiences of successful entrepreneurs.

## Benefits for Students

1. **Enhanced Knowledge:** Gain a deep understanding of the Startup India initiative and the entrepreneurial landscape.
2. **Inspiration:** Draw inspiration from the experiences and insights shared by Mr. Bibhas.
3. **Practical Insights:** Learn practical strategies and tips for launching and managing a startup.
4. **Networking:** Build connections with industry experts and peers, facilitating future collaborations and support.

## Implementation Strategy

### 1. Preparation and Coordination:


- **Organize Logistics:** Arrange for the venue (if physical), virtual meeting setup (if online), and technical requirements.
- **Collaborate with Pune Institute of Business Management:** Coordinate event details, including scheduling and promotion.

### 2. Promotion:

- **Marketing:** Use university channels, social media, and other platforms to promote the SDP and encourage student participation.
- **Engagement:** Engage students through pre-event communications, including informational materials and agenda highlights.

### 3. Feedback and Evaluation:

- **Collect Feedback:** Gather feedback from participants to evaluate the

  
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effectiveness of the program and identify areas for improvement.

- **Review Outcomes:** Assess the impact of the event on students' understanding and interest in entrepreneurship.

In summary, the Student Development Program (SDP) on January 25th, featuring Mr. Bibhas from IIM Kolkata, offers a valuable opportunity for students to explore the Startup India initiative and gain insights into the startup ecosystem. Organized in collaboration with the Pune Institute of Business Management, the event aims to inspire and educate students, providing them with the knowledge and connections needed to pursue entrepreneurial ventures.

  
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Year 1990

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Gorakhpur, U.P.  
NAAC ACCREDITED  
Website-[www.crdpgcollege.edu.in](http://www.crdpgcollege.edu.in)  
Mob. : 7275618230  
(Affiliated to D.D.U. Gorakhpur University, Gkp. U.P.)

Date: 02/02/2023

**सी०आर०डी० पी०जी० कॉलेज में आयोजित रोजगार प्रशिक्षण कार्यक्रम**

दिनांक 2 फरवरी चन्द्रकान्ति रामावती देवी आर्य महिला पी०जी० कॉलेज के आइ०क्यू०ए०सी० तथा प्लेसमेंट सेल के द्वारा एक दिवसीय रोजगार प्रशिक्षण कार्यक्रम का आयोजन किया गया जिसमें मुख्य अतिथि अंकित कुमार स्किल डेवलपमेंट ऑफिसर पुणे इंस्टीट्यूट आफ बिजनेस मैनेजमेंट तथा मुकेश कुमार उपस्थित रहे। उन्होंने छात्राओं को संबोधित करते हुए कहा कि छात्राएं विभिन्न रोजगार प्रशिक्षण कार्यक्रम जिसमें कंटेंट राइटर, ब्लॉग राइटर, होटल मैनेजमेंट, कंप्यूटर आदि करके अपना भविष्य उज्ज्वल कर सकती हैं।

कार्यक्रम को संबोधित करते हुए डॉ० रेखा श्रीवास्तव ने कहा कि छात्राएं शिक्षा के साथ-साथ अन्य क्षेत्र में भी अपना स्किल डेवलपमेंट करके अपने उज्ज्वल भविष्य का निर्माण कर सकती हैं। इस अवसर पर प्रबंधक विजयलक्ष्मी मिश्रा प्राचार्य डॉ० सुमन सिंह प्लेसमेंट सेल निर्देशक स्वप्निल पांडेय उपस्थित रही। धन्यवाद ज्ञापन डॉ० रेखा श्रीवास्तव ने किया।

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The guest lecture titled "How to Improve Our Skills" is scheduled for February 2, 2023. This event is designed to provide students with practical advice and strategies for enhancing their skills, which are crucial for personal and professional

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development. The session will be led by Ankit Kumar, a Skill Development Officer at Pune Institute of Business Management (PIBM), who brings a wealth of experience in skill development and career coaching.

### Objectives

1. **Skill Enhancement:** Equip students with actionable strategies to improve their existing skills and acquire new ones.
2. **Career Readiness:** Prepare students for the job market by focusing on skills that are highly valued by employers.
3. **Personal Growth:** Foster a mindset of continuous learning and self-improvement among students.
4. **Practical Insights:** Provide real-world examples and tips from a skilled professional to guide students in their skill development journey.

### Event Details

- **Date:** February 2, 2023
- **Topic:** How to Improve Our Skills
- **Guest Speaker:** Ankit Kumar, Skill Development Officer, Pune Institute of Business Management (PIBM)


### Agenda

#### Opening Session:

- **Welcome Address:** Introduction to the guest lecture, its objectives, and importance, presented by the organizing committee.
- **Introduction of the Guest Speaker:** Overview of Ankit Kumar's background, highlighting his role at PIBM and his expertise in skill development.

#### Main Event:

- **Guest Lecture by Ankit Kumar:**
  - **Topic:** "How to Improve Our Skills"
  - **Content:** Ankit Kumar will discuss various approaches to skill

  
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improvement, including identifying skill gaps, setting personal development goals, and utilizing resources effectively. His lecture will cover both technical skills and soft skills, offering a holistic view of skill enhancement.

• **Interactive Q&A Session:**

- **Discussion:** An opportunity for attendees to ask questions and engage with Ankit Kumar about specific skill development challenges and strategies.

**Closing Session:**

- **Summary and Reflection:** Recap of the key points discussed during the lecture and the Q&A session.
- **Acknowledgments:** Expression of gratitude to Ankit Kumar, the organizing committee, and the attendees.
- **Networking Opportunity:** Informal session where students can interact with Ankit Kumar and peers, discussing their own skill development experiences and future goals.

**Key Topics to be Covered**

1. **Identifying Skill Gaps:**

- **Self-Assessment:** Techniques for evaluating current skills and identifying areas for improvement.
- **Feedback Utilization:** Using feedback from peers, mentors, and supervisors to understand skill deficiencies.


2. **Setting Goals for Skill Development:**

- **SMART Goals:** Setting Specific, Measurable, Achievable, Relevant, and Time-bound goals for skill enhancement.
- **Action Plans:** Creating actionable plans to achieve skill development objectives.

3. **Learning and Development Resources:**

- **Educational Resources:** Utilizing online courses, workshops, and training programs to acquire new skills.
- **Practical Experience:** Gaining hands-on experience through internships, projects, and real-world applications.

4. **Soft Skills Improvement:**

  
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- **Communication Skills:** Techniques for enhancing verbal and written communication abilities.
  - **Leadership and Teamwork:** Developing leadership qualities and effective teamwork skills.
- 5. Continuous Learning:**
- **Lifelong Learning:** Embracing a mindset of continuous improvement and staying updated with industry trends and technologies.
  - **Professional Development:** Engaging in ongoing professional development activities to maintain and enhance skills.

### **Benefits for Students**

1. **Enhanced Skillset:** Gain practical strategies for improving both technical and soft skills, making students more competitive in the job market.
2. **Career Preparedness:** Better prepare for career opportunities by developing skills that are in high demand by employers.
3. **Personal Growth:** Foster a culture of continuous learning and self-improvement, leading to personal and professional growth.
4. **Expert Insights:** Benefit from the expertise and experience of Ankit Kumar, who provides valuable guidance and advice.

### **Implementation Strategy**

1. **Preparation and Coordination:**
  - **Logistics:** Arrange the venue (if physical), virtual meeting setup (if online), and technical requirements.
  - **Promotion:** Collaborate with PIBM to promote the guest lecture through university channels, social media, and other platforms.
2. **Engagement:**
  - **Pre-Event Communication:** Provide students with pre-event materials, including an overview of the topics and key questions to consider.
  - **Interactive Elements:** Encourage active participation during the Q&A session and networking opportunities.
3. **Feedback and Evaluation:**
  - **Collect Feedback:** Gather feedback from participants to assess the effectiveness of the lecture and identify areas for improvement.



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- **Review Outcomes:** Evaluate the impact of the event on students' skill development and career readiness.

In summary, the guest lecture "How to Improve Our Skills," featuring Ankit Kumar from Pune Institute of Business Management, offers a valuable opportunity for students to learn about effective strategies for skill enhancement. Through practical advice, real-world examples, and interactive discussions, the event aims to support students in their journey toward personal and professional growth.



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Gorakhpur**



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**One Day workshop**

**Time-01:00 PM**

**Date -2/2/2023**

**Guest – Ankit Kumar**

**Organized by- Placement Cell**

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**MOU 2**

**MEMORANDUM OF Understanding**

**(MOU)**

**Between**

**CHANDRAKANTI RAMAWATI DEVI ARYA MAHILA PG  
College, Gorakhpur**

**&**

**Empirical Exergy Private Limited 201, Om  
Apartment, 214 Indrapuri, Bhawar Kuwa Indore-  
452001 (M.P.)**



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# ACTIVITY

## Workshop

IQAC of the Chandrakanti Ramawati Arya Mahila P.G College Gorakhpur & Empirical Exergy Private limited, Indore (M.P.) Organized One Day Workshop on Sustainable development: The Responsibility of Educational Sector. The Topic of the workshop was introduced by Dr. Rekha Sriastava IQAC Coordinator. Welcome Speech had given by the principal Dr. Suman Singh. As a Keynote Speaker Shree Rajesh Kumar Singadiya Director and Energy Expert has delivered his lecture on the topic of Sustainable development: The Responsibility of Educational Sector. Two Hundred Faculties and Students Participated in the workshop.

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**IQAC of CRDAM P.G. College, Gorakhpur & Empirical  
Exergy Private limited, Indore (M.P.)**

Organizes One day Workshop  
on  
**SUSTAINABLE DEVELOPMENT: THE RESPONSIBILITY OF  
EDUCATIONAL SECTOR**

Date 19/10/2022 Timing – 12:00 Noon

**Resource Person**  
Mr. RAJESH KUMAR SINGADIYA  
(Director & Energy Expert)

**Dr. Rekha Srivastava**  
Convener and  
Coordinator of IQAC

**Dr. Suman Singh**  
Principal

**Dr. Vijay Kumar Mishra**  
Director

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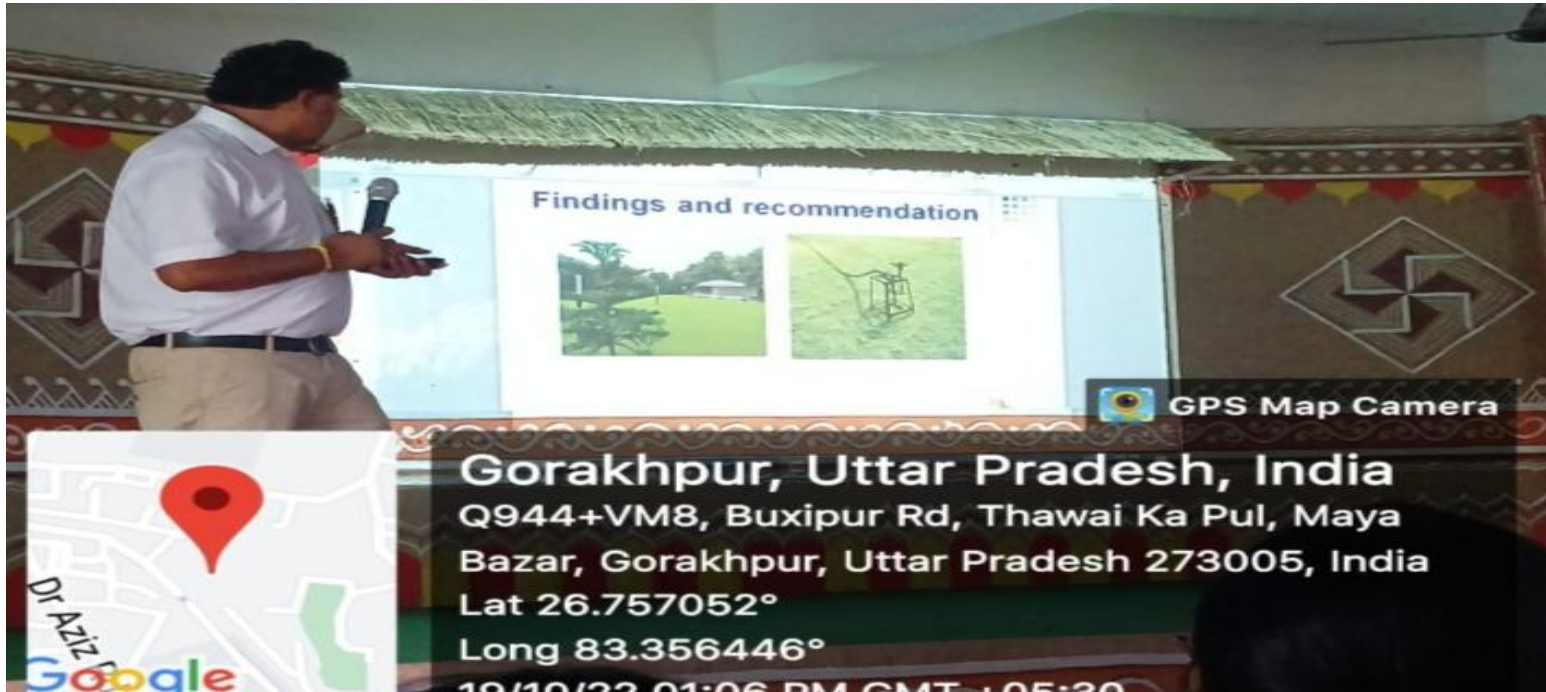
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**MOU 3**

**MEMORANDUM OF Understanding**

**(MOU)**

**Between**

**CHANDRAKANTI RAMAWATI DEVI ARYA MAHILA PG  
College, Gorakhpur**

**&**

**Femina Institute of Fashion Design & Art (FIDA)**



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## ACTIVITY

### Two Days Internship Program

The Two-Day Internship Program, conducted in collaboration with the Femina Institute of Design and Art, provides students with a unique opportunity to gain hands-on experience in the fields of design and art. This immersive program is designed to bridge the gap between academic learning and practical application, offering participants valuable insights into the professional world of design and art.

#### Objectives

1. **Practical Experience:** Provide students with real-world experience in design and art through practical projects and activities.
2. **Skill Development:** Enhance students' skills and knowledge in design and art by exposing them to industry practices and techniques.
3. **Professional Exposure:** Offer students the chance to interact with professionals and experts in the field, gaining insights into potential career paths.
4. **Creative Exploration:** Foster creativity and innovation by allowing students to explore and experiment with different design and art concepts.


#### Event Details

- **Duration:** Two Days
- **Collaborating Institution:** Femina Institute of Design and Art

#### Day 1: Introduction to Design and Art

##### Morning Session:

- **Welcome and Orientation:** Introduction to the internship program, objectives, and schedule. Overview of Femina Institute of Design and Art and its significance in the design and art industry.
- **Guest Speaker Session:** A presentation by a renowned designer or artist

  
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from Femina Institute of Design and Art, covering topics such as industry trends, career opportunities, and the importance of creative skills.

#### **Afternoon Session:**

- **Workshop 1: Fundamentals of Design:** Hands-on workshop focusing on the basics of design principles, including color theory, typography, and layout. Students will work on practical exercises to apply these principles.
- **Workshop 2: Art Techniques and Mediums:** Exploration of various art techniques and mediums, such as painting, sketching, and digital art. Participants will engage in creative activities to experiment with different techniques.

#### **Evening Session:**

- **Group Discussion:** Reflection on the day's activities, sharing of experiences, and Q&A session with the guest speaker.


#### **Day 2: Practical Application and Project Work**

##### **Morning Session:**

- **Workshop 3: Design Project:** Students will be divided into groups and assigned a design project. This hands-on project will involve creating a design concept based on a given brief, incorporating the principles learned on Day 1.
- **Mentorship Session:** Each group will receive guidance and feedback from mentors and professionals from Femina Institute of Design and Art, helping them refine their project ideas and implementation strategies.

##### **Afternoon Session:**

- **Workshop 4: Art Project:** Participants will undertake an art project, applying various techniques and mediums to create a piece of art based on their individual or group themes. This session emphasizes creativity, experimentation, and artistic expression.
- **Project Presentation:** Each group will present their design and art projects,

  
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showcasing their work and discussing their creative process. Feedback will be provided by the mentors and professionals.

### **Evening Session:**

- **Closing Ceremony:** Summary of the internship program, recognition of outstanding projects, and distribution of certificates of participation. An opportunity for students to reflect on their experiences and discuss their next steps in pursuing careers in design and art.

### **Key Components**

#### **1. Workshops and Practical Sessions:**

- **Design Fundamentals:** Introduction to key design principles and techniques.
- **Art Techniques:** Exploration of various artistic methods and mediums.
- **Project Work:** Hands-on experience with design and art projects, guided by industry professionals.


#### **2. Professional Interaction:**

- **Guest Speakers:** Insights from experienced designers and artists.
- **Mentorship:** Personalized guidance and feedback from experts.

#### **3. Creative Exploration:**

- **Hands-On Projects:** Opportunities to apply learned skills in real-world scenarios.
- **Innovation and Experimentation:** Encouraging creative thinking and experimentation.
- **Benefits for Students**

1. **Real-World Experience:** Gain practical experience in design and art, enhancing academic learning with hands-on activities.
2. **Skill Enhancement:** Develop and refine skills in design and art through workshops and project work.
3. **Professional Networking:** Connect with professionals and experts, gaining valuable insights and career advice.

  
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4. **Creative Growth:** Foster creativity and innovation by engaging in diverse design and art projects.



Krishna complex, Gandhi Park,  
Vindya Vasini Nagar, Gorakhpur,  
Uttar Pradesh 273001, India

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## MOU 4

### MEMORANDUM OF Understanding

(MOU)

Between

**CHANDRAKANTI RAMAWATI DEVI ARYA MAHILA PG  
College, Gorakhpur**

&

**LAW AND LEGAL SERVICES TRUST**

**MOU DATE-15MARCH**

**SESSION – 2022-2023**



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## MOU 5

### Memorandum of Understanding

(MOU)

Between

**CHANDRAKANTI RAMAWATI DEVI ARYA MAHILA PG**

**College, Gorakhpur**

&


**Diptiman Sanskriti Foundation Gorakhpur**

**Gorakhpur - 10May**

The "Wall of Women" exhibition, held on May 10th in collaboration with the Diptiman Sanskriti Foundation Gorakhpur, is a special event celebrating International Women's Day. This exhibition aims to honor and showcase the achievements, contributions, and stories of women from diverse backgrounds. It serves as a tribute to the strength, resilience, and impact of women in various fields and communities.

#### Objectives

1. **Celebrate Women's Achievements:** Highlight the significant contributions and accomplishments of women across different spheres of life.
2. **Raise Awareness:** Increase awareness about gender equality and the ongoing challenges faced by women.
3. **Empower and Inspire:** Inspire attendees by showcasing stories of remarkable women and their journeys.
4. **Promote Art and Culture:** Provide a platform for artistic expression and

  
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cultural representation related to women's experiences.

## Event Details

- **Event Name:** Wall of Women
- **Date:** May 10
- **Collaborating Institution:** Diptiman Sanskriti Foundation Gorakhpur
- **Location:** [Insert Venue], Gorakhpur

## Exhibition Features

### 1. Art Installations and Displays:

- **Portraits and Artworks:** Display of portraits, artworks, and multimedia installations created by artists that represent influential women, historical figures, and contemporary leaders.
- **Photographic Exhibits:** A collection of photographs capturing the diverse experiences and achievements of women around the world.

### 2. Storytelling and Multimedia:


- **Video Clips and Documentaries:** Screenings of short films and documentaries that highlight stories of women who have made significant impacts in their fields.
- **Personal Stories:** Written and audio-visual narratives sharing personal stories of women's achievements, struggles, and triumphs.

### 3. Interactive Sections:

- **Wall of Tributes:** An interactive wall where attendees can write and post messages of appreciation and gratitude for women who have inspired them.
- **Photo Booth:** A themed photo booth where attendees can take pictures and share their own stories of women who have influenced their lives.

### 4. Special Programs:

- **Guest Speakers:** Talks and panel discussions featuring prominent women leaders, activists, and scholars discussing topics related to women's

  
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empowerment, gender equality, and social change.

- **Workshops:** Interactive workshops on topics such as self-empowerment, leadership, and creative expression, facilitated by experts and activists.

## Schedule

### Morning Session:

- **Opening Ceremony:** Welcome address and introduction to the exhibition's theme and objectives by the organizing committee and representatives from Diptiman Sanskriti Foundation.
- **Ribbon-Cutting Ceremony:** Official opening of the exhibition with a ribbon-cutting ceremony.

### Afternoon Session:


- **Guided Tours:** Guided tours of the exhibition for attendees to explore the various art installations, displays, and interactive sections.
- **Guest Speaker Talks:** Inspirational talks and discussions by guest speakers on topics related to women's achievements and empowerment.

### Evening Session:

- **Interactive Activities:** Participation in interactive sections like the Wall of Tributes and the Photo Booth.
- **Closing Remarks:** Summary of the event's highlights, acknowledgments of contributors and attendees, and reflections on the impact of the exhibition.

## Benefits

1. **Recognition and Inspiration:** Provide a platform to recognize and celebrate the achievements of women, inspiring others through their stories.
2. **Awareness and Education:** Educate attendees about gender issues, challenges, and the progress made toward gender equality.
3. **Community Engagement:** Foster community engagement and dialogue on women's rights and empowerment through interactive and educational activities.

  
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4. **Cultural Enrichment:** Enhance cultural appreciation by showcasing artistic representations and narratives related to women's experiences.

### **Implementation Strategy**

1. **Preparation and Coordination:**

- **Event Planning:** Coordinate with Diptiman Sanskriti Foundation Gorakhpur to finalize the exhibition's schedule, layout, and content.
- **Logistics:** Arrange for venue setup, art installations, multimedia equipment, and other necessary resources.


2. **Promotion and Outreach:**

- **Marketing:** Promote the exhibition through social media, local media, and community channels to attract attendees and raise awareness.
- **Engagement:** Engage local artists, community groups, and schools to participate in and support the exhibition.

3. **Feedback and Evaluation:**

- **Collect Feedback:** Gather feedback from attendees to assess the exhibition's impact and identify areas for improvement.
- **Review Outcomes:** Evaluate the effectiveness of the exhibition in achieving its objectives and promoting discussions on women's issues.

In summary, the "Wall of Women" exhibition, organized in collaboration with the Diptiman Sanskriti Foundation Gorakhpur, is a meaningful celebration of International Women's Day. Through art, storytelling, and interactive activities, the exhibition aims to honor and recognize the achievements of women, inspire attendees, and foster a greater understanding of gender equality and empowerment.

  
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## ACTIVITY

### Exhibition on Women's day (WALL OF WOMEN)







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