COURSE OUTCOME

SEMESTER 1

COM 101 F Business Organisation

- To understand the concept & evolution of business organization.
- To comprehend different forms of business Organisation & promotion of business.
- 3. To understand the concept of Plant Location & Layout.

COM 102 F Business Statistics

- To gain knowledge about the elementary concepts of descriptive statistics.
- To understand the concept of central tendencies.
- To comprehend other statistical measures & methods of analysis.

COM 103 F Business Communication

- To understand the concept of business communication.
- To comprehend issues involved in commutating in work place.
- To develop an understanding of business language & report writing.

SEMESTER 2

COM 104 F Business Management

1. To understand the concept of Business Management & related thoughts. 2.
2. To comprehend role of planning and organization in management. 3.
3. To understand the concept & techniques of Direction & Control.

COM 105 F Financial Accounting

- To acquire conceptual knowledge of accounting.
- To understand the process of accounting in double entry system.
- To understand the practical concept of Royalty & Hire Purchase Account.

COM 106 F Computerised Accounting

- To understand the role of accounting in the business.
- To understand the role of accounting Information System.
- To acquire Knowledge about accounting software along with computer software.

COM 107 F Business Economics

- To understand the theoretical framework of Economics from managerial perspective.
- To comprehend the various Forms of competition in the market.
- To develop an understanding of market forces and other crucial factors.

SEMESTER 3

COM 201 F Company Law

- To develop an understanding of the Indian Companies Act, 2013. 2.
- To understand the process of formation & winding up of companies.
- 3. To comprehend the issues related to management of companies.

COM 202 F Cost Accounting

- To understand the fundamental concepts of cost accounting.
- To develop an Understanding of the elements of cost.
- To comprehend Unit Output Costing & Process Costing.

COM 203 F Business Regulatory Framework

- To comprehend the framework of Indian Contract Act, 1872.
- To understand the provisions of Sale of Goods Act, 1930.
- To understand the Negotiable Instrument Act.

SEMESTER 4

COM 204 F Income Tax Law & Accounts

- To understand the concept of Income Tax and its administration.
- To comprehend the different sources and heads of income.
- To develop an understanding of tax calculation & assessment procedure.

COM 205 F Fundamentals of Marketing

- To understand the concept and scope of Modern marketing..
- To develop an understanding of the elements of marketing mix.
- To comprehend recent trends in marketing.

COM 206 F Digital Marketing

- To understand the concept of Digital Marketing along with its basic forms and norms.
- To comprehend the terminologies associated with Digital Marketing.
- To understand methods and techniques of Digital Marketing.

COM 208 F Fundamentals of Entrepreneurship

- To understand the concept and practices of Entrepreneurship.
- To develop an understanding of Entrepreneurship Development Programme.
- To comprehend issues related to establishing and functioning of business ventures.

SEMESTER 5

COM 301 F Corporate Accounting

- To understand the capital related issues of company & their treatment in final accounts.
- To understand the concept of goodwill & methods of its valuation.
- To comprehend the concept of amalgamation and reconstruction.

COM 302 F Goods & Services Tax

- To develop understanding of the GST based indirect tax system & GST framework.
- To understand the filing of return & assessment under GST.
- To understand the provisions related to registration & maintenance of accounts under GST.

COM 303 F Business Finance

- To comprehend the scope & role of finance function in business.
- To understand the concept of cost of capital & dividend policy.
- To understand the functioning of money market.

COM 304 F Monetary Theory & Banking in India

- To understand the financial system & its components.
- To develop understanding of the Indian Banking System.
- To understand the role of the Reserve Bank of India.

COM 305 F Principles & Practices of Insurance

- To understand the concept of Risk & Insurance.
- To develop understanding of the various types of insurance.
- To Comprehend the features and procedure of insurance policies.

Principal
Chandrakanti Ramawati Devi
Arya Mahila P.G. College
Gorakhpur

SEMESTER 6

COM 306 F Accounting for Managers

- To understand the concept of management accounting.
- To comprehend different types of financial analysis.
- To understand the concept of Marginal and Standard Costing.

COM 307 F Auditing

- To understand the concept of Audit and Audit Procedure.
- To comprehend the role of Auditor in companies and other financial institutions.
- To understand the concept of Cost Audit and Internal audit.

COM 308 F Personnel Management

- Understand the process of selection, training & development of employees.
- Understand the concept of Performance Appraisal.
- Comprehend the components of Employee Welfare & benefits.

COM 309 F Financial Institutions & Market

- To understand the framework of Financial Market along with the basic form s.
- To comprehend the norms of Financial Market & associated terminology.
- To understand the investor protection mechanism.

COM 310 F Business Ethics and Corporate Governance

- To understand the concept & importance of Business Ethics in present scenario.
- To comprehend the legal & social aspect of business ethics.
- To understand the concepts of Corporate Governance & CSR